

Agenda -- conference call -- 9:30 am Board of Directors - October 7, 2019



2019 Board of Directors

Anita Davis
Breitenbach Winery
Dover

Walter Borda
Caesar Creek Winery
Xenia

Mary Tabeau
Chateau Tabeau Winery
Helena

Andrew Codispoti
Gervasi Vineyard
Canton

Dustin Heineman
Heineman Winery
Put in Bay

Ed Trebets
Kent State University
Ashtabula

Dan Mastropietro
Mastropietro Winery
Berlin Center

Maura Meranda
Meranda Nixon Winery
Ripley

Mark Zdobinski
Olde Schoolhouse Winery
Eaton

Eric Cotton
Silver Crest Winery
Madison

Donna Roberts
Terra Cotta Vineyards
New Concord

Joe Juniper
Vermilion Valley Vineyards
Wakeman

Donniella Winchell
Executive Director
dwinchell@ohiowines.org

1. Call to order
2. Minutes from Sept 9, 2019
3. Financials -- please note annotations
4. Old Business
 - a. Vintage Ohio final numbers
 - b. Uncork Ohio update
 - c. Horticulture education program
 - d. ORV brochure – out 20,000
 - e. Vines and Wines in process; Shores and Islands next
 - f. Reminder of Nov 8 event
 - g. Port Clinton – Autumn wine affair – struggle – c. 125 sold total
 - h. KSUA class in process – all members 4 current, 2 future – spring: Advanced tasting room management
 - i. Good night bag – hope for a spring release
5. New Business
 - a. Staffing
 - i. New brochures – remote sales person – left – looking for help
 1. LESI and V and W
 - ii. Intern – Karina Ornelas - 4 days, 12 hours
 - iii. Part time marketing associate – Erin Cicero 4 days – 20 hours
 1. Winter dinner at Farmpark
 2. Podcast in process
 3. Sense of place project
 4. Possible on premises project
 - iv. Marla Stanley—wants more projects
 1. Tastemaster being re-created
 2. Medical Friends of Wine
 - b. Media FAM tours
 - c. OTA conference and winery visitation
 - d. WineAmerica – Nov 13-15
 - e. Arkansas trip – Oct 31-Nov 2
 - f. Youngstown Winter Wine Affair – Jan 18
 - g. Ice Wine event – Farmpark January 24
 - i. Ice wine pouring, Jan 25-26 – Farmpark pulling permit
 - h. Dates for fall regional meetings – OGIC collaboration – attached
 - i. Lancaster agenda done – www.NationalWinemarketing.com
 - j. LTS Ohio –part of Short Course first day – ½ day for newbees, ½ for marketing – agenda coming
6. Board leadership division of responsibilities – see attachments
7. Legislative agenda – some progress
 - a. Food service and safety inspections - Christy
 - b. Supreme court issue with occupancy
 - c. A 2 F issues and legislation
 - i. Farm Bureau/Township Trustees meeting
8. Capital City representation?
9. October conference call reminder – October 7th – time?

