

OWPA Board Conference call notes June 3, 2019

Present: Mark Zdobinski, Eric Cotton, Joe Juniper, Andrew Codisoti, Walter Borda, Anita Davis, Dustin Heineman, Ed Trebets, Donna Roberts

Absent: Dan Mastropietro, Maura Meranda

Staff: Donniella Winchell

Guest: Julius Schwartz

Legislative Mailing: 20 wineries participating starting today.

Corkboard project: more corkboards will be ordered so wineries can sell onsite. Director Winchell will email wineries a responsibility format document on handling the sale and participation of the corkboards. OWPA will put a sticker on back of board with OWPA contact information for consumer. There are no sales tax on the boards sold to consumers. New flyers will state project is through November.

Director Winchell stated \$12,500 is set aside for Vintage Ohio expenses. The goal is to have V.O. paid before opening and the success of the Corkboard project will contribute to this goal.

New Winery members: Stonegait & Northcoast Wine Club

Harvest Host – Business started by husband and wife for RV travelers. There is a website and an app for people to join. Joe shared they have 7 – 10 campers per week. It's free for wineries to participate as a Host. Wineries can pay a fee to have additional benefits of the program. Director Winchell will contact Harvest Host for more details. Anita shared for them the campers basically took up parking space.

Vo-ed Project – Representative from Senator Brown's office meeting with Director Winchell June 26 for funding possibilities. OWPA focusing on middle school career days with focus on vineyards & open house to share information with parents. The goal is to create 2 or 3 positions for Vo-ed technical programs

Port Clinton – event Oct 12 – will remain at current location this year since the location selected was dry. The goal is to move it to location in Bowling Green for next year.

ORV brochures: will be printed.

Pod Cast project – on hold

LTS Ohio – was at break even point. Discussion whether need to keep the Ohio event. After discussion and identifying the valuable informational aspect this will be discussed at a face to face meeting in September.

Date for next conference call – July 1 at 9:30

Respectfully submitted,

Donna Roberts
Board Secretary