

# Agenda -- Face to Face – Ashland Holiday Inn Board of Directors - December 16, 2019 10:30 am



## 2019 Board of Directors

Anita Davis  
Breitenbach Winery  
Dover

Walter Borda  
Caesar Creek Winery  
Xenia

Mary Tabeau  
Chateau Tabeau Winery  
Helena

Andrew Codispoti  
Gervasi Vineyard  
Canton

Dustin Heineman  
Heineman Winery  
Put in Bay

Ed Trebets  
Kent State University  
Ashtabula

Dan Mastropietro  
Mastropietro Winery  
Berlin Center

Maura Meranda  
Meranda Nixon Winery  
Ripley

Mark Zdobinski  
Olde Schoolhouse Winery  
Eaton

Eric Cotton  
Silver Crest Winery  
Madison

Donna Roberts  
Terra Cotta Vineyards  
New Concord

Joe Juniper  
Vermilion Valley Vineyards  
Wakeman

Donniella Winchell  
Executive Director  
[dwinchell@ohiowines.org](mailto:dwinchell@ohiowines.org)

1. Call to order
2. Minutes from Sept 9, Oct. 7 conference 2019
3. Financials -- annotations with an X will be explained at the meeting
4. Old Business
  - a. Vintage Ohio – paid off – all outstanding collected
  - b. Uncork Ohio update – 335 sold – c. 30 left – waiting for \$ from wineries
  - c. Horticulture education program – meeting with county commissioner
  - d. ORV brochure –20,000
  - e. Vines and Wines in process – anticipate 32 pages – Heather Kovacic
  - f. Shores and Islands next
  - g. Nov 8 event – nice PR
  - h. Port Clinton – Autumn wine affair – struggle – c. 125 sold total -\$1900 net – combined in Winter Wine Affair
  - i. KSUA class in process – all members 4 current, 2 future – spring: Advanced tasting room management – pitch to Wine Business with Firelands project
  - j. Good night bag – hope for a spring release – determining leadership
5. New Business
  - a. Staffing
    - i. Intern lost her ride – replacing in January
    - ii. Part time marketing associate –
      1. Erin Cicero 4 days – 20 hours
        - a. Winter dinner at Farmpark
        - b. Ice wine event
        - c. Podcast in process – see attachments
      2. Sense of place project – waiting assignment
      3. Possible on premises project – waiting assignment
    - iii. Marla Stanley—family issues – down to 6-8 ½ days per month
      1. Tastemaster being re-created
      2. Medical Friends of Wine – on hold
  - b. Media FAM tours – Janet Podolak – Cols Dispatch next – help from Cleveland CVB
  - c. OTA conference
  - d. WineAmerica – Nov 13-15 – exceptional – awaiting Omnibus bill
  - e. Youngstown Winter Wine Affair – Jan 18 – 150 sold
  - f. Ice Wine event – Farmpark January 24 – 38 sold
    - i. Ice wine pouring, Jan 25- – OWPA HAD TO PUL PERMIT
  - g. Dates for fall regional meetings – reports attached
  - h. Lancaster agenda done – [www.NationalWinemarketing.com](http://www.NationalWinemarketing.com)
  - i. LTS Ohio –part of Short Course second Day – agenda set – possible WSET Level 1 opportunity
  - j. Preview day – almost set
6. Legislative agenda – some progress
  - a. Food service and safety inspections - Christy
  - b. ADA compliance – trying for a webinar – spring of 2020
  - c. A 2 F issues and legislation
    - i. Farm Bureau/Township Trustees meeting – hopefully finalizing this spring
7. Capital City representation?
8. January conference call --????6 or 13???

9. Query about Health Insurance
10. Web upgrades
  - Podcast page
  - Itinerary page
  - Special offerings page
11. Holiday sales push
12. Trail report: 505 Tannenbaum, 75 Deck, 20 Stocking
13. Capital summer trail
14. Summer Port Clinton and replace Port Clinton with Bowling Green in the fall – re structuring assignments?
15. Food and Fire safety meetings
16. Vintage Ohio sponsorship package and new efforts
17. A 2 F as close to final as we can make it – Mary and Joe